

Schools Sleep Out for Teachers

Tips for supporting your students' fundraising



Create a team fundraising page:

Create a single team fundraising page for your entire school. This makes donating easy and showcases your collective efforts. Encourage students to sign up and contribute to the team goal.



Spread the word: Use your school's social media channels to promote your School sleep out and encourage your online community to show their support to your students by donating to your team fundraising page.



Empower student creativity:

Encourage students to create eye-catching posters to promote their sleep out. This could be for their school or for local businesses.



Create communication materials:

Encourage students to write a compelling school email to explain the sleep out and encourage donations.



Form a social media squad: Form a student-led social media team responsible for creating engaging content (pictures, short videos) to share on their own platforms and encourage donations.



Assembly announcements: Give students a platform to present about the sleep out at a school assembly, inspiring their peers and generating excitement.



Multiple donation options: Offer various ways for people to donate including through your online team fundraising page or cash collections. You can request sponsorship cards from the Focus Ireland team.



Signpost students to resources: Remind your students about the resources available on their fundraising page dashboard. These include: pre-written email templates, social media post examples and a QR poster.



Reward recognition: Celebrate student fundraising achievements. Consider small rewards (school reward points, shout-outs in the school newsletter), or even a pizza party, for reaching milestones.



Maximise the event day: The event day is the perfect opportunity to get people's attention and fundraise! Share live updates during your sleep out and ask your supporters to continue donating throughout the night.

Sending your donations



Donate Online

Donations made directly to your **Shine A Light** online fundraising page will automatically transfer to Focus Ireland.

Share your fundraising page link via email and social media. Alternatively your supporters can find your fundraising page on the website by selecting 'Donate to a fundraiser' and searching for you.

If you have collected any cash donations, you can also add this to your fundraising page by selecting '**Bank my funds**' on your personal fundraising dashboard.

Cheques/Cash

Cash collections and donations made by cheque can be sent to our office at the address below. Make sure to include your name/details and reference it's towards **Shine A Light**. Please be sure to make all cheques payable to:

**Focus Ireland,
9-12 High Street
Christchurch,
Dublin 8**

Bank Transfers

You can make the donation directly to the Focus Ireland bank account using the details below. Please make sure to add your **name/details** when transferring donations and **reference Shine A Light**.

Name: Focus Ireland
IBAN: IE30 BOFI 900017 15834518
Sort code: 90-00-17
A/c No: 15834518
BIC: BOFIE2D

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