

Tips for Fundraising

FOCUS
Ireland



Lead by Example

Publicly announce your participation and fundraising goals. Update your fundraising page to let your supporters know why you are joining Shine A Light and how it aligns with your company's values.

DONATE ❤️

Self Donate

Support yourself and kick-start your donations by donating to your own fundraising page first. It is a good way to encourage donations as this will give people an amount to match.



Leverage your Network

Reach out to your peers, clients and vendors, challenging them to participate, or asking them to donate to your fundraising page.



Spread the Word

Utilise social media platforms to share your fundraising story and the progress towards your fundraising target. Encourage your colleagues to reshare on your company's social channels.



Matched Gifts

Find out if your workplace has a matching gift scheme to double your impact. If not, consider encouraging your team to organise a workplace sleep out on your premises.



Sending your donations



Please return all cash donations within 4 weeks after the event.

€ Cheques & Cash

Cash collections and donations made by cheque can be sent to our office address:

Cork	Dublin	Limerick	Sligo
40/41 Grand Parade Cork City Cork T12 N1WE	9-12 High Street Christchurch Dublin 8 D08 E1W0	Catherine Place Limerick V94 RT21	2 Wine Street Sligo F91 K093

Please include your name/details, and reference that your donation is towards **Shine A Light**.

Bank Transfer

You can make the donation directly to our bank account:

Name: Focus Ireland
IBAN: IE30BOFI90001715834518
Sort code: 90-00-17
A/c No: 15834518
BIC: BOFIIIE2D

When making a transfer please ensure you include your name/details so we can attribute the donation to you and don't forget to reference Shine A Light.