

Communities Sleep Out Tips for Fundraising



Personalise your fundraising page: Update your page to let your supporters know why you're taking part in Shine A Light. People who post a profile picture raise up to 10 times more.



DONATE ♥

Self-donate: Support yourself and kick-start your donations by donating to your own fundraising page first. It is a good way to encourage donations as this will give people an amount to match.

Spread the word: Share your fundraising page on social media and share regular updates of your progress towards your fundraising target. Don't forget to ask for donations from your supporters to help you reach your goal.



Use the resources: There are extra resources available on your fundraising page dashboard. These include: pre-written email templates, social media post examples and QR poster so donors can donate directly to your fundraising page by scanning the QR code.

Rally your team: Increase your impact by gathering friends and family to join you and create a team to pool your fundraising efforts.



Maximise the event day: The event day is the perfect opportunity to get people's attention and fundraise! Share live updates during the sleep out and ask your supporters to continue encourage donating throughout the night.

For more information:

T: 01 881 5900

W: shinealight.focusireland.ie

E: shinealight@focusireland.ie

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Sending your donations



Donate Online

Donations made directly to your **Shine A Light** online fundraising page will automatically transfer to Focus Ireland.

Share your fundraising page link via email and social media. Alternatively your supporters can find your fundraising page on the website by selecting 'Donate to a fundraiser' and searching for you.

If you have collected any cash donations, you can also add this to your fundraising page by selecting '**Bank my funds**' on your personal fundraising dashboard.

Cheques/Cash

Cash collections and donations made by cheque can be sent to our office at the address below. Make sure to include your name/details and reference it's towards **Shine A Light**. Please be sure to make all cheques payable to:

**Focus Ireland,
9-12 High Street
Christchurch,
Dublin 8**

Bank Transfers

You can make the donation directly to the Focus Ireland bank account using the details below. Please make sure to add your **name/details** when transferring donations and **reference Shine A Light**.

Name: Focus Ireland
IBAN: IE30 BOFI 900017 15834518
Sort code: 90-00-17
A/c No: 15834518
BIC: BOFII2D

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