## **Social Media Guide for Workplaces**

Social media is a powerful tool for creating awareness. Together, we can share the message that homelessness is wrong.







On October 10, I will be sleeping out against homelessness alongside my colleagues in **<company name>**'s Workplace Sleep Out for **@Focus Ireland**'s **#ShineALight**, proudly supported by **@BordGaisEnergy**.

Together, we aim to raise awareness and vital funds for homeless services to make a real difference for thousands of people experiencing homelessness across Ireland. Please consider supporting our fundraising efforts by donating to my fundraising page fundraising page link>.

## #SleepOutAgainstHomelessness #CorporateSocialResponsibility #TeamWork













X





Your name here

Post to Anyone



The nationwide sleep out aims to raise vital funds to provide families & children experiencing homelessness, the immediate and practical support they need. Show your support by signing up on **shinealight.focusireland.ie** or by donating to my fundraising page **<fundraising page link>**.

## #SleepOutAgainstHomelessness

















Your name here

Post to Anyone

On 10 Oct, I am sleeping out against homelessness with the **<company name>** team as part of **@Focus Ireland**'s **#ShineALight**, proudly supported by **@BordGaisEnergy**.

Homelessness affects far too many lives, and together, we aim to raise awareness and funds to help children and families leave homelessness forever. Join me in the nationwide sleep out by signing up on **shinealight.focusireland.ie** or support our fundraising efforts by donating to my page **<fundraising page link>**.

## **#SleepOutAgainstHomelessness**















