

# \*\*TIPS FOR FUNDRAISING



Personalise your fundraising page: It's proven that people who include their profile picture raise up to 10 times more. Then update your page to let your supporters know why you're taking part in *On The Move*.

**Spread the word:** Share your page on social media and make sure your supporters will enjoy cheering you on as you get ready for the On the move and make progress towards your fundraising target.





**Use the templates:** There are extra resources on the dashboard of your fundraising page to help you reach your fundraising goal. Use them to your advantage.

**Self-donate:** Support yourself and kick-start your donations by donating to your own page first. A good way to get the ball rolling and encourage donations as this will give people an amount to match!





#### For more information:

T:01 881 5900

W: onthemove.focusireland.ie E: onthemove@focusireland.ie



# SENDING YOUR DONATIONS «

#### DONATE ONLINE

Donations made directly to your *On the move* online fundraising page will automatically transfer to Focus Ireland.

Share your fundraising page link via email and social media. Alternatively your supporters can find your fundraising page on the website by selecting 'Donate to a hiker' and searching for you.

If you have collected any cash donations, you can also add this to your fundraising page by selecting **'Bank my funds'** on your personal fundraising dashboard.



### CHEQUES/CASH

Cash collections and donations made by cheque can be sent to our office at the address below. Make sure to include your name/details and reference it's towards *On the move*. Please be sure to make all cheques payable to:

Focus Ireland, 9-12 High Street Christchurch, Dublin 8

### BANK MY DONATION

You can make the donation directly to our bank account using the details below. Please make sure to add your **name/details** when transferring donations and **reference** *On the move*!

Name: Focus Ireland

IBAN: IE30 BOFI 900017 15834518

Sort code: 90-00-17 A/c No: 15834518 BIC: BOFIIE2D



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