

# Social Media Guide for Students

Social media is a powerful tool for creating awareness.  
Together, we can share the message that homelessness is wrong.

Shine  
A  
Light



## Share your event

On October 11, my school **[School Name]** will be sleeping out against homelessness for **@FocusIreland's #ShineALight**, and I'm all in!

Homelessness is a big issue, and I'm proud to be a part of the solution.

I've set a fundraising goal of € **[goal\_amount]** to support vital homeless services. Please consider donating to our school fundraiser here: **[link to fundraising page]**.

**#SleepOutAgainstHomelessness**



## Tell them why

There are over 4,000 children in homelessness in Ireland right now.

Every child deserves a safe place to sleep. That's why I will be taking part in the **#SleepOutAgainstHomelessness** for **@FocusIreland's #ShineALight** sleep out, proudly supported by **@BordGáisEnergy**.

On Friday 11 Oct, I will be joining my school sleep out with my friends from **[School Name]**. You can support our school fundraiser by donating to my page: **[link to fundraising page]**.

DONATE

## Ask for donations

"Brrr! This October 11, I'm sleeping out against homelessness for **@FocusIreland's #ShineALight**, proudly supported by **@BordGáisEnergy**.

Please support **[School Name]**'s school sleep out by donating to my fundraising page **<link to fundraising page>**.

Your donation, big or small, will truly help those experiencing homelessness.

**#SleepOutAgainstHomelessness**