

# Social Media Guide for Students

Social media is a powerful tool for creating awareness.  
Together, we can share the message that homelessness is wrong.



## Share your event

On October 10, my school **School's Name** will be sleeping out against homelessness for **@FocusIreland's #ShineALight**, and I'm all in!

The number of children experiencing homelessness in Ireland is at an all time high, and we're taking action.

I've set a fundraising goal of € **[goal\_amount]** to help end child homelessness for good. Please consider donating to our school fundraiser here: **[link to fundraising page]**.

**#SleepOutAgainstHomelessness**



## Tell them why

There are over 4,500 children in homelessness in Ireland right now. On Friday 10 Oct, I will be joining my school sleep out for **@FocusIreland** with my friends from **School's Name**.

Every one of us has a right to a place we can call home. A desk to do homework at. Somewhere to have friends over. Our own bed to sleep in.

You can support our school fundraiser by donating to my page: **[link to fundraising page]**.

**DONATE** ❤️

## Ask for donations

"Brrr! This October 10, I'm sleeping out against homelessness for **@FocusIreland's #ShineALight**, proudly supported by **@BordGáisEnergy**."

Please support **School Name's** sleep out by donating to my fundraising page **<link to fundraising page>**.

Your donation, big or small, will truly help those experiencing homelessness.

**#SleepOutAgainstHomelessness**



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