

THE BIG BUSK

The illustration features four stylized figures interacting with the large text. One figure is positioned behind the word 'BIG', another behind 'BUSK', and two others are placed between them. They are depicted in various poses, some holding instruments like a guitar, a drum, and a saxophone, suggesting a musical performance.

FOR FOCUS
IRELAND

TODAY fm

FOCUS
Ireland

BUSKING EVENT GUIDE

THE BIG BUSK

FOR FOCUS IRELAND

WHY DO WE NEED YOUR SUPPORT

Homelessness affects real people; men, women, children, families, young people, elderly, and people with disabilities. Focus Ireland is driven by the fundamental belief that **homelessness is wrong**. We work to prevent homelessness and find sustainable long-term solutions to help people leave homelessness forever.



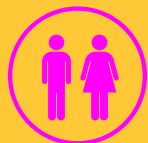
LATEST HOMELESS FIGURES*



1,994
Number of families



4,170
Number of children



1,665
Number of young adults (18-24)

Official number of people who are homeless and relying on emergency homeless accommodation.

Over 13,841 people are currently experiencing homelessness in Ireland.

*Latest figures are correct as of February 2024. Please visit the Focus Ireland website for updated figures: www.focusireland.ie

WHO CAN TAKE PART?

Everyone can take part and help fundraise – we are calling for all talented musicians, choirs, singers, buskers, community groups, clubs and schools, whether you're a solo artist, part of a band, or part of group showcasing your collective creativity – we want YOU to take centre stage at The Big Busk for Focus Ireland!

THE **BIG BUSK**

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➔ **JOIN ONE OF OUR BUSKING EVENTS**

PICK A LOCATION

Choose your event location. Events will be taking place at various locations **nationwide:**



Cork – Marina Market, Centre Park Road, Cork
Dublin – Blanchardstown Shopping Centre, Dublin
Dublin – Liffey Valley Shopping Centre, Dublin
Limerick – Crescent Shopping Centre, Limerick
Sligo – The Canopy, O'Connell St, Sligo
Kilkenny – MacDonagh Junction Shopping Centre, Kilkenny

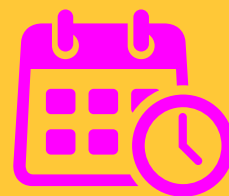
START FUNDRAISING

Set up and personalise your **fundraising page** on [The Big Busk website](#). It takes less than 5 minutes!



PICK A TIME

Let us know what times suits you to perform on the day and we will try to accommodate you.



BUSK ON APRIL 12TH!

On **Friday 12th April**, take part in our collective movement to raise vital funds for homeless services.





EVENT CHECKLIST

Our team have prepared a checklist to help you get ready for the day and make the most out of The Big Busk! This will make sure that you will have an amazing day and reach your fundraising goal.



Bring your own equipment: Please bring any equipment you may require for your performance (microphone, speakers, musical instruments). There will be an electrical source & extension lead at the venue which you may use at your discretion.



Arrive early: Arrive 15/20 minutes prior to your performance time slot. This will give you plenty of time to check-in with our Focus Ireland event coordinator & set up for your performance.



Adult supervision: If you are under 18 years old and performing at one of our event locations, please be advised that you will require adult supervision.



Performances: We advise keeping your performance **family friendly** and avoid the use of offensive language and profanity.



Keep fundraising: Share your fundraising page on social media and make sure your friends and family know you're busking for Focus Ireland.



Enjoy the day: You have rehearsed and practiced for this moment so most importantly, enjoy your performance!



SENDING YOUR DONATIONS

DONATE ONLINE

If you have set up an online fundraising page on [The Big Busk website](#), your supporters can donate **directly to your fundraising page** which will automatically transfer your donations to Focus Ireland.

Share your fundraising page link via email and social media. Alternatively your supporters can find your fundraising page on the website by selecting 'Donate to a busker' and searching for you.

If you have collected any cash donations, you can also add this to your fundraising page by selecting '**Bank my funds**' on your personal fundraising dashboard.



CHEQUES/CASH

Cash collections and donations made by cheque can be sent to our office at the address below. Please be sure to make all cheques payable to:

**Focus Ireland,
9-12 High Street
Christchurch,
Dublin 8**

Please make sure to include your **name/details**, and reference that your donation is towards **The Big Busk**.

BANK MY DONATION

You can make the donation directly to our bank account using the details below. Please make sure to add your **name/details** when transferring donations and **reference The Big Busk!**

Name: Focus Ireland

IBAN: IE91BOFI90001752714566

Sort code: 90-00-17

A/c No: 52714566

BIC: BOFIE2D

THE **BIG BUSK**

FOR FOCUS IRELAND

CONTACT INFORMATION

The Focus Ireland team are here to help. If you have any questions, please don't hesitate to contact us.

T: 01 881 5900

W: thebigbusk.focusireland.ie

E: busk@focusireland.ie

Together, we have moved one step closer to ending homelessness.

