

Tips for Fundraising

FOCUS
Ireland



Personalise your Fundraising page:

Update your page to let your supporters know why you're taking part in Shine A Light. Fun fact: people who post a profile picture raise up to 10 times more.



Rally your Team

Increase your impact by gathering friends and family to join you and create a team to pool your fundraising efforts.



Self-Donate

Support yourself and kick-start your donations by donating to your own fundraising page first. It is a good way to encourage donations as this will give people an amount to match.



Spread the Word

Share your fundraising page on social media and share regular updates of your progress towards your fundraising target. Don't forget to ask for donations from your supporters to help you reach your goal.



Use the Resources

There are extra resources available on your fundraising page dashboard. These include: pre-written **email templates**, **social media post examples** and **QR poster** so donors can donate directly to your fundraising page by scanning the QR code.



Sending your donations



Please return all cash donations within 4 weeks after the event.

€ Cheques & Cash

Cash collections and donations made by cheque can be sent to our office address:

Cork	Dublin	Limerick	Sligo
40/41 Grand Parade Cork City Cork T12 N1WE	9-12 High Street Christchurch Dublin 8 D08 E1W0	Catherine Place Limerick V94 RT21	2 Wine Street Sligo F91 K093

Please include your name/details, and reference that your donation is towards **Shine A Light**.

📷 Bank Transfer

You can make the donation directly to our bank account:

Name: Focus Ireland
IBAN: IE30BOFI90001715834518
Sort code: 90-00-17
A/c No: 15834518
BIC: BOFIIIE2D

When making a transfer please ensure you include your name/details so we can attribute the donation to you and don't forget to reference Shine A Light.