

Workplace Sleep Out Tips for Fundraising



Promote your workplace sleep out: Start your fundraising by prominently featuring your company's team fundraising page. Share it in company emails, your email signature, newsletters, and intranet announcements.



DONATE ❤️

Self-donate: Support yourself and kick-start your donations by donating to your own fundraising page first. It is a good way to encourage donations as this will give people an amount to match.

Rally your team: Increase your impact by gathering your colleagues to join you. Encourage participation from all levels of the company to pool your fundraising efforts.



Spread the word: Promote your fundraising efforts on your company's social media channels and encourage your colleagues to share posts to maximise the reach of their audiences as well.

Matched gifts: Find out if your workplace has a matching gift scheme to double your impact and share this information with your colleagues. This can incentivise larger individual contributions.



Maximise the event day: The event day is a prime opportunity to secure donations. Share live updates during your workplace sleep out event and ask your supporters to continue encourage donating throughout the night.

For more information:

T: 01 881 5900

W: shinealight.focusireland.ie

E: shinealight@focusireland.ie

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 **Bord Gáis**
Energy

Sending your donations



Donate Online

Donations made directly to your **Shine A Light** online fundraising page will automatically transfer to Focus Ireland.

Share your fundraising page link via email and social media. Alternatively your supporters can find your fundraising page on the website by selecting 'Donate to a fundraiser' and searching for you.

If you have collected any cash donations, you can also add this to your fundraising page by selecting '**Bank my funds**' on your personal fundraising dashboard.

Cheques/Cash

Cash collections and donations made by cheque can be sent to our office at the address below. Make sure to include your name/details and reference it's towards **Shine A Light**. Please be sure to make all cheques payable to:

**Focus Ireland,
9-12 High Street
Christchurch,
Dublin 8**

Bank Transfers

You can make the donation directly to the Focus Ireland bank account using the details below. Please make sure to add your **name/details** when transferring donations and **reference Shine A Light**.

Name: Focus Ireland
IBAN: IE30 BOFI 900017 15834518
Sort code: 90-00-17
A/c No: 15834518
BIC: BOFII2D

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