



YOUR EVENT GUIDE FOR THE BIG BUSK



WHAT IS THE BIG BUSK?

The Big Busk strikes a chord like no other! It brings communities together to end homelessness. **By sharing your talent, you raise vital funds to help people get back on their feet and into homes.** Every performance creates hope and drives meaningful change, every note played builds towards a future without homelessness.



WHO CAN TAKE PART

Everyone can take part and help fundraise - we are calling for all talented musicians, choirs, singers, buskers, community groups, clubs and schools, whether you're a solo artist, part of a band, or part of a group showcasing your collective creativity - we want YOU to take centre stage at The Big Busk for Focus Ireland!

WHY DO WE NEED YOUR SUPPORT

Homelessness affects real people; men, women, children, families, young people, elderly, and people with disabilities. Focus Ireland has been around since 1985 (yes, that makes us 40 years old this year!), and during this time, we have supported thousands of people during the toughest of times to ensure that people can stay in their homes, or find and keep a new home. We know a stable home is the foundation for overcoming challenges like mental health, addiction, and unemployment. With your support, we can be there for the most vulnerable people in our communities.

But we can only be there if you're there too.

JOIN ONE OF OUR BUSKING EVENTS

1. PICK A LOCATION

Choose your event location. Events will be taking place at various locations **nationwide:**

Galway – Eyre Square Shopping Centre

Limerick – Crescent Shopping Centre, Limerick

Cork – Marina Market, Centre Park Road, Cork



Dublin – Blanchardstown Centre, Dublin

Dublin – Dundrum Town Centre, Dublin

2. PICK A TIME

Let us know what times suits you to perform on the day and we will try to accommodate you.



3. START FUNDRAISING

Set up and personalise your **fundraising page** on [The Big Busk website](#). It takes less than 5 minutes!

4. BUSK ON MARCH 7TH!

On **Friday 7th March**, take part in our collective movement to raise vital funds for homeless services.



EVENT CHECKLIST

Our team have prepared a checklist to help you get ready, enjoy The Big Busk, and reach your fundraising goal.



Bring your own equipment: Please bring anything you need for your performance (microphone, speakers, instruments). An electrical source and extension lead will be available at the venue.



Arrive early: Arrive 15/20 minutes prior to your performance time slot. This will give you plenty of time to check-in with our Focus Ireland event coordinator & set up for your performance.



Adult supervision: If you are under 18 years old and performing at one of our event locations, please be advised that you will require adult supervision.



Performances: We advise keeping your performance **family friendly** and avoid the use of offensive language and profanity.



Keep fundraising: Share your fundraising page on social media and make sure your friends and family know you're busking for Focus Ireland.



Enjoy the day: You have rehearsed and practiced for this moment so most importantly, enjoy your performance!



SENDING YOUR DONATIONS

DONATE ONLINE

If you have set up an online fundraising page on [The Big Busk website](#), your supporters can donate **directly to your fundraising page** automatically transferring your donations to Focus Ireland.

Share your fundraising page link via email and social media. Alternatively your supporters can find your fundraising page on the website by selecting 'Donate to a busker' and searching for you.

If you have collected any cash donations, you can also add this to your fundraising page by selecting '**Bank my funds**' on your personal fundraising dashboard.



CHEQUES/CASH

Cash collections and cheque donations can be sent to our office at the address below. Please ensure all cheques are made payable to:

**Focus Ireland,
9-12 High Street
Christchurch,
Dublin 8**

Please make sure to include your **name/details**, and reference that your donation is towards **The Big Busk**.

BANK MY DONATION

You can make the donation directly to our bank account using the details below. Please make sure to add your **name/details** when transferring donations and **reference The Big Busk!**

Name: **Focus Ireland**
IBAN: **IE30 BOFI 900017 15834518**
Sort code: **90-00-17**
A/c No: **15834518**
BIC: **BOFIE2D**



ADDITIONAL RESOURCES

Now that you've signed up for The Big Busk, you're all set with access to your fundraising dashboard. Here, you'll find everything you need to hit the right notes: a **QR code poster**, **social media guide**, **fundraising tips**, **email and social media templates**, and more.

DIDN'T FIND WHAT YOU WERE LOOKING FOR?

Have you tried looking through the downloadable resources on our website?

thebigbusk.focusireland.ie

We also have a list of FAQs that might be able to answer your question.

If you still haven't found the answer to your question, please don't hesitate to get in touch with our team:

T: 01 881 5900

E: busk@focusireland.ie

Together, we have moved one step closer to ending homelessness.

