


# Social Media Guide for Business Leaders

Social media is a powerful tool for creating awareness.  
Together, we can share the message that homelessness is wrong.








Your name here  
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I believe we all have a responsibility to give back to our communities and address the homelessness crisis. That's why I'm happy to announce that I'll be participating in **@FocusIreland's #ShineALight** sleep out, proudly supported by **@BordGaisEnergy**, to raise vital funds and awareness for homeless services.

Homelessness is one of the most pressing issues of our time, and the number of children experiencing this crisis is at an all-time high. Enough is enough.


I encourage my connections to sign up to the nationwide sleep out or consider contributing to my fundraising efforts by donating to my page **<fundraising page link>**.

**#SleepOutAgainstHomelessness #CorporateSocialResponsibility #LeadByExample**



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On October 10, I'll be braving the elements to sleep out against homelessness in **<insert location>** for **@FocusIreland's #ShineALight**, proudly supported by **@BordGaisEnergy**.


The nationwide sleep out aims to raise vital funds to provide families & children experiencing homelessness the immediate and practical support they need. Join us by signing up to the sleep out on **shinealight.focusireland.ie** or by donating to my fundraising page **<fundraising page link>**.

**#SleepOutAgainstHomelessness**



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I am joining **@FocusIreland's #ShineALight** sleep out on **Oct 10**, proudly supported by **@BordGaisEnergy**.

I want to see urgent action for thousands of children without a home. If you and your colleagues want this too, sign up or support my fundraising efforts: **<fundraising page link>**.

**#SleepOutAgainstHomelessness**



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